This month, we have exciting news to share about a new Oncology and Hematology unit opening at Unity Hospital in the fall, as well as a new diagnostic procedure that we’re offering at the Kamal & Tarun Kothari Center for Endoscopy and Digestive Disease that can help treat disorders of the esophagus.

We’ll also kick off a patient safety campaign August 1 surrounding the importance of verifying a patient’s name and date of birth every time care or a service is provided.

Please remember to print and post this document in your work areas for staff that do not have easy access to a computer.

NEW OFFERINGS AT THE KAMAL AND TARUN KOTHARI CENTER FOR ENDOSCOPY AND DIGESTIVE DISEASE
The Kamal & Tarun Kothari Center for Endoscopy and Digestive Disease at Unity Hospital now offers an advanced diagnostic procedure that can help physicians more accurately identify and treat functional disorders of the esophagus.

The addition of a ManoScan manometry system at Unity Hospital allows undiagnosed esophageal motility disorders, like GERD and Barrett’s Esophagus, to be more readily identified. The ManoScan is a patient-friendly procedure performed on an outpatient basis and in most cases under 10 minutes. This advanced technology is easier to use and enables more accurate diagnosis of esophageal abnormalities.

LIPSON CANCER INSTITUTE TO OPEN HEMATOLOGY/ONCOLOGY UNIT AT UNITY
Rochester Regional Health Lipson Cancer Institute will open a new Hematology and Oncology unit at Unity Hospital in the fall.

The new space will be located behind the Emergency Center and will offer two exam rooms and six therapy bays serving patients Monday through Friday from 8AM-5PM.

Three of our existing physicians will provide care on this new unit: Timothy Woodlock, MD Roxanna Vlad, MD, and Robin Ried, MD, who will transition from Rochester General Hospital’s Lipson Cancer Institute.

PATIENT SAFETY CAMPAIGN KICKS OFF AUGUST 1
Unity Hospital will kick off a patient safety campaign August 1 to highlight the importance of
verifying two patient identifiers – name and date of birth – any time care or a service, clinical or non-clinical, is provided.

This safety goal assures that the right patient receives the right care, treatment or service and helps prevent errors.

Posters will be hung over the next few weeks in all patient rooms and common areas to remind everyone of this important initiative. Various activities and staff education is planned during kick-off week and will continue over the next several months.

**Kick-Off Celebration**

Monday, August 1
7 a.m. to 3:30 p.m.
Unity Hospital Coffee Kiosk

Stop by to sign the ‘Pledge to Always Verify’ banner anytime during your shift.

**RECOGNIZING EXCELLENCE AT UNITY HOSPITAL**

In response to requests from patients and their loved ones, for a convenient way to share positive feedback about our staff and volunteers, we will be distributing ‘Recognizing Excellence’ cards throughout the hospital and in patient rooms. Recognizing Excellence collection boxes also will be distributed throughout the hospital on various units and at our main entrances.

Every month we will share the positive comments in this President’s Message and during staff meetings.

We look forward to kicking off this program and sharing the good work of our staff and volunteers. Questions can be directed to Laura Conn.

**CARE CONNECT UPDATE**

One of Rochester Regional Health’s largest initiatives of 2016 is the move to a single Electronic Medical Record (EMR). The implementation of Care Connect, Rochester Regional’s EMR system, has been taking place over the last several weeks at Unity’s Behavioral Health and Chemical Dependency sites.
Up next, we’ll transition the following Unity practices to Care Connect in September:

- Chili Family Medicine
- Orchard Family Medicine
- St. Mary Family Medicine
- St. Bernard Family Medicine
- Country Village Family Medicine
- Parkway Family Medicine
- Health Reach & Mobile Family Medicine
- Spencerport Family Medicine
- Brockport Family Medicine
- Geriatric Medicine
- Pediatric Medicine

**CANINE PROGRAM WEDNESDAYS AT UNITY HOSPITAL**
Every Wednesday certified visitation dogs and their volunteer handlers are here on the Unity Hospital campus to visit with patients on our units in hopes of providing patients comfort.

For more information or to submit a request, contact the Volunteer Services Department at (585) 723-7101 or see a unit secretary.

**UNITY HOSPITAL SEEKS EVENING AND WEEKEND VOLUNTEERS**
Unity Hospital seeks evening and weekend volunteers for its Guest Services Department. Volunteers must be at least 14 years of age. For more information call Unity’s Volunteer Services Department at 585-723-7101 or visit rochesterregionalhealth.org/volunteering.

**EVENTS**
Park Ridge Auxiliary Handbag Sale
Huge selection of handbags – 30% to 60% off retail price

- August 16 & 17, Unity Hospital Main Concourse, 8 am to 4 pm
- August 18, St. Mary’s West Auditorium, 9:30 am to 3:30 pm
- August 19, Riedman Building B Lobby, 9:30 am to 3:30 pm

Proceeds benefit patient care.

**KUDOS**
Every day our team at Unity Hospital goes above and beyond to take care of the people we serve. Below is a list of highlights from some of the positive feedback we’ve received from patients and their families. Thank you for all you do to make the patient/family experience at Unity Hospital exceptional.

- About six years ago, Bobbie became ill and spent many years at Unity Hospital. The
family wishes to thank the special staff at Unity for their wonderful care they gave over the years. She loved that she got to know everyone from the ER, ICU-INCU, and Respiratory, everyone from the 2nd, 3rd, and 4th floors, food and maintenance workers.

- Ken the server was excellent.
- Dr. Everett Weiss is the BEST!!!
- I love my surgeon - Dr. Teng - very good surgeon, and excellent personality & very attentive.
- The staff for room #3319 was very good in all aspects of care during my stay. Special recognition to Michael McAlmon, very dedicated nurse and a special young man.
- My best nurses were Noreen, my queen, especially all nurses on floor 3.
- Doctor Reid was wonderful to my prayer group who came to say prayer before my surgery.
- Nichole & Chris were outstanding labor & delivery nurses. I couldn't have asked for anything more. I was so happy & comfortable in their care, especially as a first time mom!
- All nurses at Family Birth Place amazing. Especially: Aileen, Lisa C., Stacy, Sara, Tracy, Diane N.
- Dr. Eastwood and Dr. Grace listened to me and respected my wishes. They always included me on the plan of care.
- Genea and Katie were both awesome!
- Aidah was amazing! She listened, took all my needs/concerns seriously and made me feel like the only patient on the war- love her!
- Jen Fink was amazing.

At Rochester Regional Health it is our goal to improve the health of individuals and communities and to provide every person with access to quality health care and the resources they need to get and stay well. Thank you for all you do to contribute to that goal.

Doug Stewart