Optimizing Support for Breastfeeding:  
*It takes a village.*  
September 20, 2016  8:00am – 4:30pm  
TWIG Auditorium, Rochester General Hospital

Schedule of events:

<table>
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<th>Time</th>
<th>Event</th>
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<tr>
<td>7:30 – 8:00 am</td>
<td>Registration (RGH Atrium)</td>
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| 8:00 – 9:00 am | Dr. Larry Noble  
*Epigenetics and Microbiota: Breastfeeding Exclusivity and Its Role in Both*  |
| 9:00 – 9:15 am | Break                                                                |
| 9:15 – 10:45 am | Dr. Larry Noble  
*Breastfeeding the late preterm and early term infant*     |
| 10:45 – 11:00 am | Break                                                              |
| 11:00 – 12:15 pm | Dr. Ruth Lawrence  
*Medication use and breastfeeding*                              |
| 12:15 – 1:00 pm | Lunch (RGH Atrium)                                                   |
| 1:00 – 2:15 pm | Dr. Carlos Santos  
*A Breastfeeding Friendly Practice in the prenatal setting*        |
| 2:15 – 2:45 pm | Amy Saglibene-Parmelee, RN, BSN, IBCLC  
*Integrating a lactation consultant into a pediatric medical home: Bridging the gap between inpatient and outpatient* |
| 2:45 – 3:00 pm | Break                                                                |
| 3:00 – 4:00 pm | Dr. Scott Hartman  
*Breastfeeding promotion in the antenatal setting*  
Dr. Casey Rosen-Carole                                             |
| 4:00 – 4:30 pm | Working Together: Research in improving Prenatal Education and Community Integration |

Parking vouchers available for purchase on registration website for a reduced rate

Registration is open, and spots are limited!  
Register at: [https://www.eventbrite.com/e/optimizing-support-for-breastfeeding-it-takes-a-village-tickets-26519422306](https://www.eventbrite.com/e/optimizing-support-for-breastfeeding-it-takes-a-village-tickets-26519422306)
Optimizing Breastfeeding Support:
It takes a village.
September 20, 2016

Conference Speakers:

Larry Noble, MD, FAAP, FABM, IBCLC
Dr. Noble works as a pediatrician and neonatologist in New York City, currently at Elmhurst Hospital and Mount Sinai School of Medicine. He is the Protocol Chair and is a member of the Leadership Team of Section on Breastfeeding of the American Academy of Pediatrics. He serves on the Board of Directors and as Secretary of the Academy of Breastfeeding Medicine. He founded and is co-chair of the Bronx Breastfeeding Coalition and the annual Breastfeeding Conference at Jacobi Hospital in NYC. He is a member of the NYC Breastfeeding Promotion Leadership Council, the New York State Breastfeeding Team, and is a representative to the US Breastfeeding Coalition.

Ruth Lawrence, MD, FAAP, FAACT, D.D. (Hon)
Dr. Lawrence has been on the faculty of the Department of Pediatrics and Obstetrics/Gynecology as a neonatologist and clinical toxicologist at the University of Rochester. She is currently a Distinguished Alumna Professor and holds the Northumberland Trust Endowed Chair in Pediatrics. She is the author of “Breastfeeding: A Guide for the Medical Profession” now in its eighth edition. She is a founder of the Academy of Breastfeeding Medicine, past president and board member. She was on the original committee that resulted in the section on breastfeeding of the AAP and has been its chair. She is a founding member of the group that became the United States Breastfeeding Committee (USBC) and served on the board and as Secretary-Treasurer. She has received many national and local awards.

Carlos A. Santos, MD, FACOG
A native of Puerto Rico, Dr. Santos came to Buffalo and completed residency and training in Obstetrics and Gynecology at the State University of New York in Buffalo in 1987. He is Board Certified in this specialty. For many years Dr. Santos had held several leadership positions. He is currently President of the Medical Staff at Mercy Hospital of Buffalo. During his residency training, he received the much coveted Drs. Louis and Ruth Siegel Award for excellence in teaching at the School of Medicine. He resides in Orchard Park, New York with his wife and four children. When not working, he enjoys coaching baseball at the Orchard Park Little League.

Amy Saglibene-Parmelee, RN, BSN, IBCLC
Amy Saglibene-Parmelee is a member of the International Lactation Consultant Association, the United States Lactation Consultant Association, and serves as a board member on the Rochester Regional Breastfeeding Coalition. She is a graduate of Roberts Wesleyan College RN to BS Nursing program and received the Academic Achievement Award in 2014. In 2015, she led RGPA in becoming the first Breastfeeding Friendly Practice in Rochester, designated by the New York State Department of Health. Her written breastfeeding office policy is currently being used by NYSDOH as their model policy.

Scott Hartman, MD, AAFP
Dr. Hartman is an Associate Professor in the Department of Family Medicine at the University of Rochester Medical Center. He serves as the Director of Women’s and Maternity Services for the clinical Family Medicine departments and residency program, and Co-Director of the Family Medicine Maternal Child Health Fellowship. Related to these roles, he serves on various hospital committees that focus on maternity and newborn care. He also serves in the directorship of several regional programs, including ACOG’s Safe Motherhood Initiative, the Institute for Family Centered Childbirth and the New York State Academy of Family Physician’s Public Health Commission. His research interests are primarily focused on breastfeeding promotion in the antenatal and primary care settings, as well as on the education of family physicians in maternal-child health.

Casey Rosen-Carole, MD, MPH, MSEd, IBCLC
Dr. Rosen-Carole is Medical Director of Lactation Services and Programs at the University of Rochester. She trained at New York Medical College and completed a residency in Pediatrics at Yale New Haven Children’s Hospital. She came to Rochester in 2014 to do a fellowship in Breastfeeding Medicine and General Academic Pediatrics. Dr. Rosen-Carole was in the National Health Service Corps from 2010-2014 working in Federally Qualifying Health Centers, which helped her fulfill her mission of increasing access and quality of care for at-risk children. She has worked with moms and babies in inpatient and outpatient settings, directed an outpatient practice and a community hospital nursery, and worked in QI across many different settings; she has first-hand experience in systems change for breastfeeding. She practices outpatient and inpatient Breastfeeding Medicine and Pediatrics. Her research focus has been in systems change for breastfeeding education and support. Other areas of interest include community organizing to address social determinants of health, programming for diversity and equity, and obesity prevention and management.

Register at the link below, or scan the QR code on the front of this flyer!

https://www.eventbrite.com/e/optimizing-support-for-breastfeeding-it-takes-a-village-tickets-26519422306